

National Athlete Index

Privacy Policy

Last Updated: 01/22/206

National Athlete Index (“NAI,” “we,” “our,” or “us”) is committed to protecting the privacy and personal information of athletes, families, coaches, and other users of our platform. This Privacy Policy explains how we collect, use, store, and protect information when you access or use the NAI website and services.

1. Information We Collect

We collect information to operate the platform, provide recruiting education, and support compliant recruiting evaluation.

a. Information Provided by Users

Depending on account type, we may collect:

- Name, email address, and contact information
- Athlete profile information (e.g., sport, position, height, weight, graduation year)
- Academic information (e.g., GPA, transcripts, academic documents)
- Athletic information (e.g., measurables, milestones, video links)
- Uploaded documents and media
- Responses to recruiting education programs and quizzes

b. Information Collected Automatically

When you visit our website, we may collect:

- IP address
- Browser type and device information
- Pages visited and interactions
- Cookies or similar technologies (see Cookies section)

2. Information About Minors

NAI serves student-athletes, many of whom are under the age of 18.

- Athlete accounts for minors must be created or authorized by a parent or legal guardian.
- Academic documents and sensitive information are handled with restricted access.
- Parents or guardians may request access, corrections, or deletion of a minor's information.

NAI does not knowingly collect personal information from minors without appropriate authorization.

3. How We Use Information

We use collected information to:

- Create and manage athlete and coach accounts
- Display recruiting profiles in a structured, standardized format
- Support recruiting education programs and certifications
- Allow college coaches to evaluate athletes efficiently
- Improve platform functionality and user experience
- Communicate with users regarding platform updates or support

NAI does **not** sell personal data and does **not** use information for ranking athletes or guaranteeing recruiting outcomes.

4. Profile Visibility & Information Sharing

NAI allows athletes to control profile visibility.

- Public profiles display limited, non-sensitive information.
- Academic records and supporting documents are visible only to authorized users (e.g., coaches with access).

- Coaches view information for evaluation purposes only.

Recruiting decisions are made solely by college programs. NAI does not influence or direct recruiting outcomes.

5. Recruiting Education & Certificates

Completion of recruiting education programs and issuance of an NAI Education Certificate indicate completion of educational content only.

- Completion status may be visible on athlete profiles.
 - No scores, rankings, or performance evaluations are shared.
 - Certification does not guarantee recruiting outcomes or opportunities.
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6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect user information, including:

- Secure data storage
- Restricted access to sensitive information
- Monitoring for unauthorized access

While no system can be guaranteed 100% secure, we take data protection seriously and continuously improve our security practices.

7. Cookies & Analytics

NAI may use cookies or similar technologies to:

- Analyze website usage
- Improve performance and user experience

- Maintain session functionality

Users may disable cookies in their browser settings, though some features may not function properly.

8. Third-Party Services

NAI may use third-party service providers (e.g., hosting, analytics, payment processing) to support platform operations.

These providers are authorized to use information only as necessary to perform services on our behalf and are required to protect user data.

9. Data Retention

We retain personal information only as long as necessary to:

- Provide services
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

Users may request deletion of their accounts and associated data, subject to legal or compliance requirements.

10. User Rights & Choices

Users may:

- Request access to their personal information
- Request corrections to inaccurate information
- Request account deletion
- Control profile visibility settings

Requests can be submitted through the platform or by contacting us directly.

11. NCAA Compliance

NAI operates in accordance with NCAA bylaws, policies, and procedures.

NAI does not rank athletes, guarantee recruiting outcomes, or influence recruiting decisions.

12. Changes to This Policy

NAI may update this Privacy Policy periodically. Any changes will be posted on this page with an updated “Last Updated” date. Continued use of the platform constitutes acceptance of the revised policy.

13. Contact Information

If you have questions about this Privacy Policy or your personal information, please contact:

National Athlete Index

contact@NationalAthleteIndex.com

Final Note

Recruiting decisions are made by college programs, not platforms.